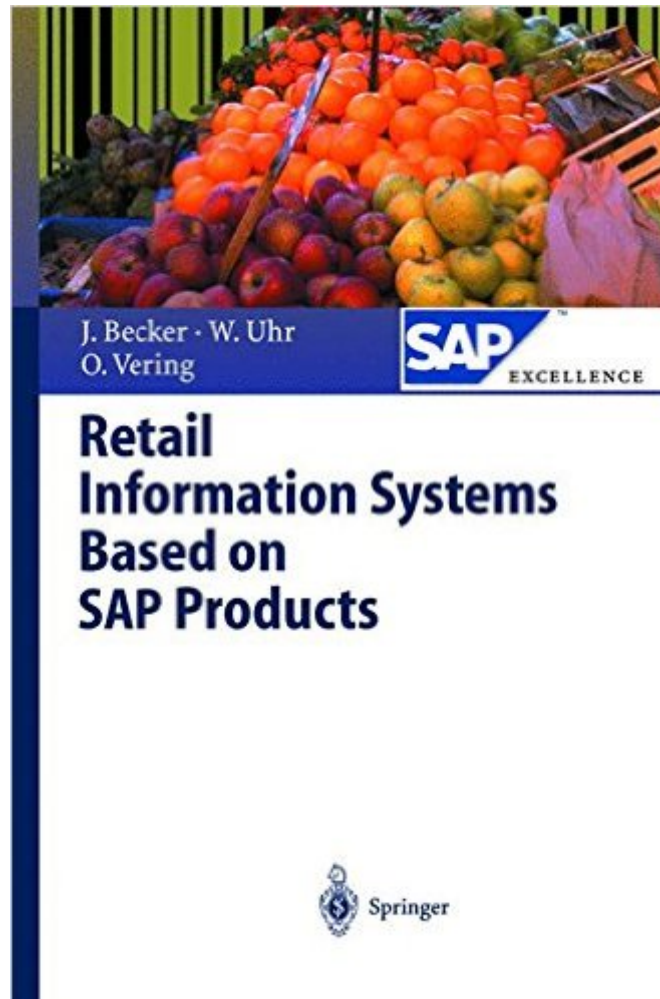


The book was found

Retail Information Systems Based On SAP Products



Synopsis

Concentration tendencies, globalization, increasing cost pressure and well-informed customers all make up the hard competition faced by today's businesses. The "right" products, a successful market image, a strong positioning between suppliers and customers, efficient logistics and optimum organization structures contribute to a company's survival. Achieving this goal requires flexible information and communication systems that are fully adaptable to the specific situation. Modern retail information systems are not bound by organization borders but support both business partner cooperation and electronic commerce. This book presents the architecture of retail information systems, as well as the functions of SAP Retail, and in so doing links modern retail management with the implementation strategies based on innovative software systems.

Book Information

Series: SAP Excellence

Hardcover: 248 pages

Publisher: Springer; 2001 edition (August 9, 2001)

Language: English

ISBN-10: 3540671994

ISBN-13: 978-3540671992

Product Dimensions: 6.1 x 0.6 x 9.2 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 2.3 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #1,924,764 in Books (See Top 100 in Books) #184 in [Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Economics](#) #440 in [Books > Computers & Technology > Hardware & DIY > Personal Computers > Macs](#) #1026 in [Books > Computers & Technology > Business Technology > Management Information Systems](#)

Customer Reviews

As a user of SAP at a retail company, I was excited to see a title written on SAP specifically for retail. Retail is not one of the traditional industries focused on by SAP and its system shows a strong bias for manufacturing, so I was hoping this book would shed some light on the capabilities of the system that were being underappreciated at my company. Well, the result was that I was quite dissatisfied after reading through it. First, the book seems to have been written in German and translated (poorly) to English, because the language is very choppy. Besides, the book lays out a

grand vision of the architecture of the system without giving the user much idea on implementation or actual utility of functions. If you are ready to invest a few million on new developments, maybe this book is for you, but if you are looking for small improvements and ideas for medium-term development, this book takes too much of a birds-eye view to be useful.

I was initially excited when I heard of this new book - the first I have found on the subject of SAP IS Retail - but was soon disappointed after reading the first few chapters. And it didn't get any better as I progressed through the rest of it. The book would have benefited greatly had the authors thought to include an introductory paragraph in each section giving a plain-English conceptual overview as to what the topic at hand is about. But, true to the "obfuscate at all times" philosophy that seems to be part of the SAP culture, instead it just delves into terminology and concepts as if the reader already understands why one would want, say, articles classified in both merchandise and article hierarchies. I felt as if I were trying to learn how to read Sanskrit from a book written in Sanskrit - if I knew already what the author seems to assume then the book itself would be superfluous. I am in pre-sales on the AFS (Apparel Footwear Solution) side of things and am quite familiar with that topic, yet I was completely lost most of the time in this tome.

Very informative book. I am presently working in application of the topics read. Will revisit when I see the results being used by our people.

[Download to continue reading...](#)

Retail Information Systems Based on SAP Products Supply Chain Management Based on SAP Systems: Architecture and Planning Processes (SAP Excellence) ALE, EDI, & IDoc Technologies for SAP, 2nd Edition (Prima Tech's SAP Book Series) Design Research in Information Systems: Theory and Practice: 22 (Integrated Series in Information Systems) Fundamentals Of Information Systems Security (Information Systems Security & Assurance) Designing Products People Love: How Great Designers Create Successful Products Anti Aging: The Best Anti Aging Beauty Products, Anti Aging Medicines and Anti Aging Skin Care Treatments to Make You Look and Feel Younger (Anti Aging, ... Secrets, Anti Aging Diet, Beauty Products) Don't Go to the Cosmetics Counter Without Me: A unique, professionally sourced guide to thousands of skin-care and makeup products from today's hottest ... and discover which products really work! Don't Go to the Cosmetics Counter Without Me: A unique guide to skin care and makeup products from today's hottest brands — shop smarter and find products that really work! Make Your Own Skin Care Products: How to Create a Range of Nourishing and Hydrating Skin Care Products Big6, Large and in Charge:

Project-Based Information Literacy Lessons for Grades 3-6 (Big6 Information Literacy Skills) Home Based Business Escape Plan: How To Make \$10,000 Per Month With Your Own Part-Time, Online Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities) Introductory Geographic Information Systems (Prentice Hall Series in Geographic Information Science) Health Information Exchange: Navigating and Managing a Network of Health Information Systems Research Methods for Students, Academics and Professionals, Second Edition: Information Management and Systems (Topics in Australasian Library and Information Studies) Getting Started with Geographic Information Systems (5th Edition) (Pearson Prentice Hall Series in Geographic Information Scien) Handbook of Web Based Energy Information and Control Systems SAP BEx Analyzer And Query Designer - The Complete Guide SAP System Landscape Optimization ABAP Objects: Introduction to Programming SAP Applications

[Dmca](#)